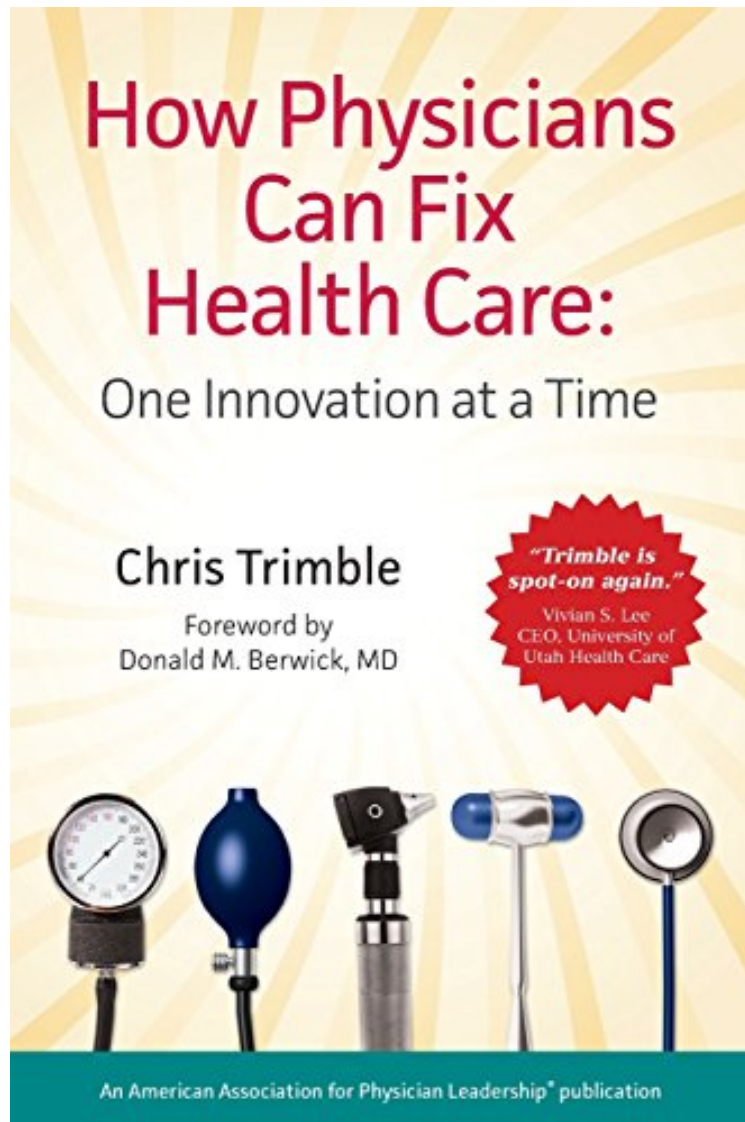


How Physicians Can Fix Health Care

Chris Trimble

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Chris Trimble : How Physicians Can Fix Health Care before purchasing it in order to gage whether or not it would be worth my time, and all praised How Physicians Can Fix Health Care:

1 of 1 people found the following review helpful. Trimble hits the nail on the head.By CustomerWhether you are a down-trodden physician trying to get through another day or the leader of a successful health care organization, I highly recommend How Physicians Can Fix Health Care. Trimble offers to health care providers four things often not found in one place: understanding of the difficult climate in which we practice; hope for a better future; practical advice on how to get there; and business acumen. Trimble has a gift for explaining complex topics in an accessible

manner that leaves the reader empowered to teach others. He details guiding principles for successful management of innovation projects, both large and small. In health care delivery, the innovation idea is the easy part; it needs to be "neither perfect nor original." Execution of the innovation is the difficult task. - Katharine 0 of 0 people found the following review helpful. Clear, practical and encouraging By Robert M. This is a book that should be read widely within health systems--by clinicians, administrators and C-suite leaders. Trimble writes with an approachable style. He clearly defines innovation and differentiates it from quality improvement and large scale change. He outlines key concepts about dedicated teams, shared resources and the tensions that frequently exist between innovation projects and day-to-day operations--all with a realistic and hopeful tone informed by his 20+ years of studying innovation in various sectors. He provides case examples which bring the concepts to life. An excellent blend of strategy, execution while remaining focused on what counts--the care of the patient. 0 of 0 people found the following review helpful. Great ideas to empower us By duevy This book gives a structure to enable a practical discussion of innovation in healthcare as one solution to addressing our problems. It describes an innovation spectrum, from large to small, and how the approach to solving problems differs along the spectrum. Great examples of what others have done are inspiring and help illustrate the principles described. Empowering!

Break through the chaos that surrounds health care and harness the power to create positive change. That's the message you'll hear loud and clear in the insightful book *How Physicians Can Fix Health Care*, by innovation expert Chris Trimble. Trimble takes his years of experience studying business innovation and applies them to health care for the first time. He says physicians on the front lines do indeed have the ability to make significant changes that will bring safer, more efficient and better health care to patients. You'll learn how to formulate an innovative idea, solidify it and design a team to deploy it. Trimble cites real-life examples of how small innovations are improving health care across the country and explains how all physicians can achieve similar successes within any health care organization. Health Fork, MD, founding of Doctor's Crossing is one of many health care leaders praising Trimble's groundbreaking book: "At a time when many doctors are considering leaving medicine, Trimble offers a voice of hope and an innovative approach for how doctors can lead the way to a more collaborative, effective, and sustainable system." Get your copy of *How Physicians Can Fix Health Care: One Innovation at a Time* and start creating positive change today!

"A roadmap for physician-innovators ... this book simply could not be more timely." Patrick Brophy, MD, Co-Chief Executive Officer, University of Iowa Health System "Trimble is spot on again. We need to challenge and liberate physician-innovators and their teams to tackle the toughest problems in health care, including the proverbial elephant, costs. Restoring the physician leadership model can help attract and retain top talent and truly transform health care for all." Vivian S. Lee, MD, Chief Executive Officer, University of Utah Health Care "Trimble understands physicians ... the way we are feeling and the obstacles we are facing. This is a clear, practical, and engaging guide to making innovation happen. Trimble's work has been enormously helpful to me." Eric Isselbacher, MD, Staff Cardiologist and Director of the Healthcare Transformation Lab, Massachusetts General Hospital