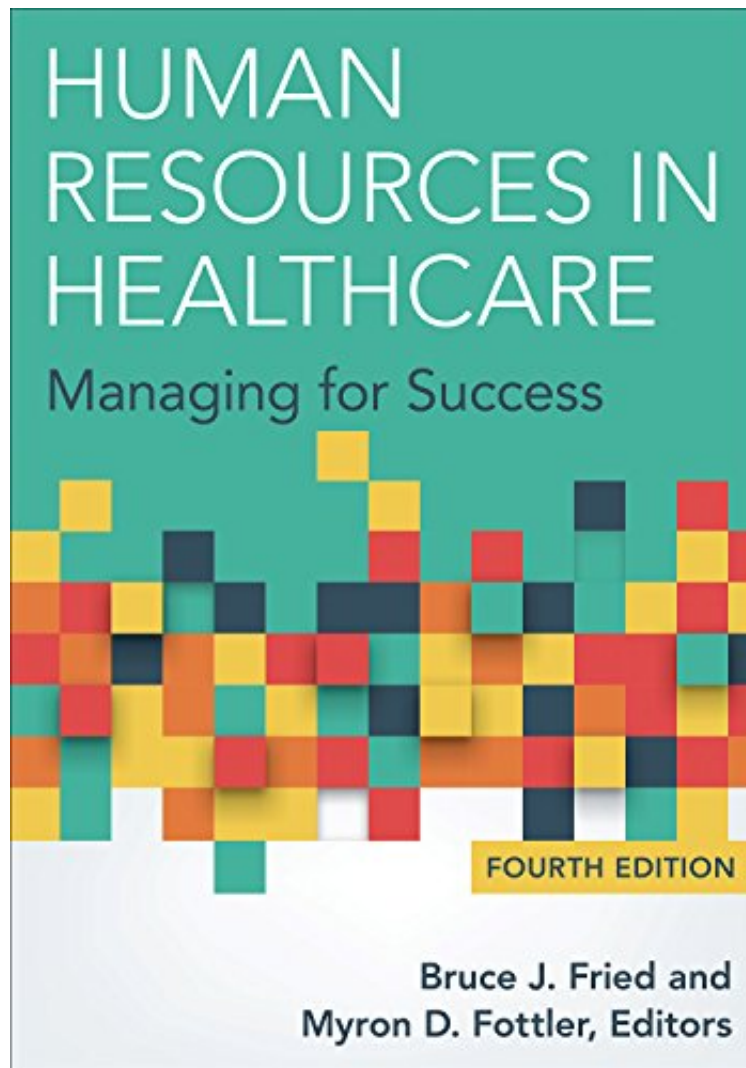


(Download) Human Resources in Healthcare: Managing for Success, Fourth Edition

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Bruce J. Fried, Myron D. Fottler
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About the AuthorBruce J. Fried, PhD, is associate professor and director of the residential master s degree program in the Department of Health Policy and Administration in the School of Public Health at the University of North Carolina at Chapel Hill. He teaches in the areas of human resources management, international and comparative health systems, and globalization and health. Dr. Fried is also coeditor of and contributor to *World Health Systems: Challenges and Perspectives*, Second Edition (Health Administration Press, 2012). Myron D. Fottler, PhD, is professor of health services administration at the University of Central Florida, where he teaches courses in healthcare human resources management, service management and marketing, and a doctoral seminar in health services research. He has written and published 25 books and more than 150 journal articles. His most recent co-authored books include *Achieving Service Excellence: Strategies for Healthcare* (Health Administration Press, 2010); *Strategic Human Resource Management in Healthcare* (Emerald Group Publishing, 2010); *The Retail Revolution in Health Care* (Prager, 2010); *Biennial of Health Care Management*(Emerald Group Publishing, 2011); *Human Resource Management Applications: Cases, Exercises, Incidents, and Skill Builders* (South-Western Cengage Learning, 2011); and *Handbook of Healthcare Management* (Elgar, 2015).