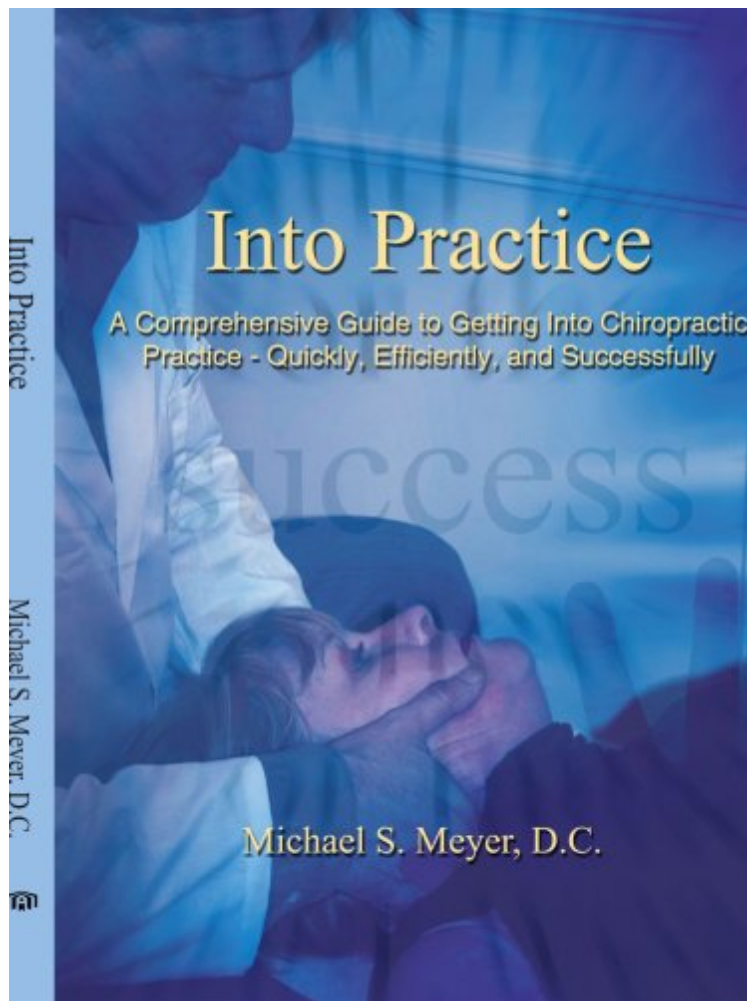


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## Into Practice: A Comprehensive Guide to Getting Into Chiropractic Practice - Quickly, Efficiently, and Successfully

*Michael Meyer*

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0 of 0 people found the following review helpful. Thorough manual so farBy Richard W. BlalockI'm going to be graduating in about 9 months so I can't attest yet to how much I will be relying on this book, but so far it seems extremely helpful. It is a very thorough manual that provides a lot of the things that practice management companies are promising to my classmates and I as selling points. Chapters on things like floor plans, financing, office systems

flowcharts, marketing, etc. So far it seems very comprehensive and I will definitely be referencing it a lot when I graduate and continue the process of getting into practice.

Into Practice is a comprehensive blueprint that will take you from envisioning your dream practice as a first year college student to making all the right decisions right up to giving your first adjustment. Whether you are considering associating, independent contracting, buying a practice, or a new practice start-up, this book will help you to make that decision and then guide you step by step through the process of successfully getting into practice. This guide will serve as your mentor and consultant as you learn how to: Create a success mindset. Make an informed choice as to the "four" types of entry into practice. Design timelines and checklists for transitional activities. Evaluate both an associateship and a practice that is for sale. Find the money for your transition and practice start-up. Determine necessary support personnel. Market yourself and your practice successfully. Plan your procedures and establish effective office policies. Transitioning from student to successful doctor is not as difficult as you might imagine - when you start early and when you have the answers you need. Remember, it is never too soon to start planning for your success!

About the Author About the Author Dr. Mike Meyer is a chiropractic practitioner and president of Professional Practice Resources, Inc., a regional practice management-consulting firm. He is a 1975 graduate of Palmer College of Chiropractic, Davenport, Iowa. He has been in private practice for 30+ years. During these three decades, Dr. Meyer has employed more than thirty associate doctors, and owned as many as four multiple doctor offices serving both the metropolitan and rural areas of North Indiana. Dr. Meyer has been active in state and alumni as activities, serving as president of Palmer College of Chiropractic International Alumni Association, and President of the International Chiropractors Association of Indiana. In 1992 he was named a fellow in the Palmer Academy of Chiropractic. In 2003, he was named a distinguished fellow of the International Chiropractors Association. In the late 1990's he served as a senior consultant to Palmer Institute for Professional Success. A frequent lecturer, Dr. Meyer was instrumental in developing the Palmer Institute's "Transition To Success" program for senior students in recent graduates. Along with his wife Carol, who has served as a manager of their practices since 1976, Dr. Meyer has worked to help other doctors develop successful, proactive, profitable practices to provide high-quality professional chiropractic care to their communities Dr. Meyer has established and quantified innovative procedures and systems to lower the financial barriers that limit the ability of patients access chiropractic offices. Doing so has resulted in such procedures as the modified cash practice, objective base recommendations, and sustained referral techniques. All of these effective and proactive procedures are described in his first book, "7 Solutions for Building Your Proactive Chiropractic Practice," which was published in 2004. Through this book, "Into Practice," he hopes to extend the availability of the knowledge and wisdom that he imparts in his