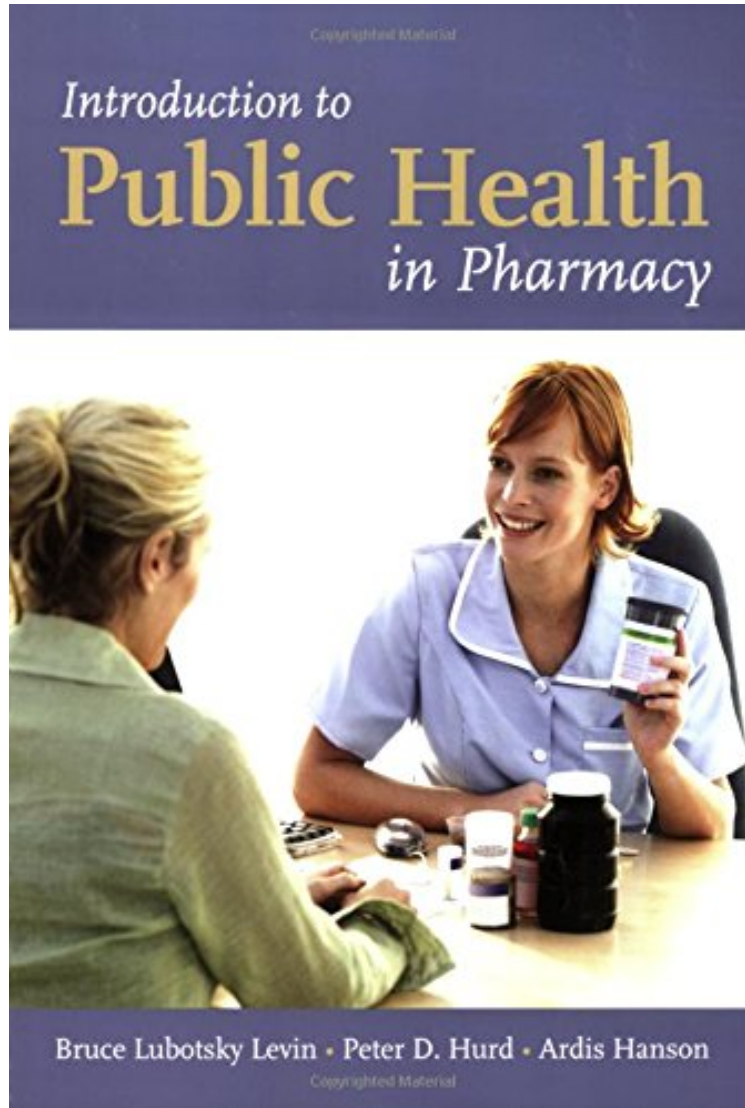


Introduction To Public Health In Pharmacy

Bruce Lubotsky Levin, Peter D. Hurd, Ardis Hanson
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This book provides a comprehensive introduction to public health from a pharmacy perspective. Organized into three main sections, Part I presents concepts and issues that pharmacists need in order to develop a knowledge base in public health. Part II examines the connection between pharmacy and public health services, including an overview of the different health services, evaluation and outcome assessment, financing, managed care pharmacy, and pharmacoeconomics. Part III presents chapters that illustrate key applications of public health concepts to pharmacy practice, including law and ethics, cultural perspectives, informatics, emergency preparedness, and education and training. Each chapter is co-authored by a public health expert as well as a pharmacist. Chapter features include case studies, learning objectives, chapter questions, questions for further discussion, and key terms.