

(Read free) Introduction to Social Entrepreneurship

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Teresa Chahine

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Teresa Chahine : Introduction to Social Entrepreneurship before purchasing it in order to gage whether or not it would be worth my time, and all praised Introduction to Social Entrepreneurship:

5 of 5 people found the following review helpful. For the past 10+ years I have mentored undergraduate students ...By John GonasFor the past 10+ years I have mentored undergraduate students in helping for-profits and non-profits conceive, develop, and implement social enterprise...and have yet to find such a comprehensive and applied resource as Dr. Chahine's text. It's cases and embedded examples are very helpful in directing social entrepreneurs (across all disciplines and backgrounds) initiate and improve their access to funds, brand and marketing collateral, operational

flow, legal structure, and measurement of social and/or environmental impacts. 0 of 0 people found the following review helpful. Must-read: Excellent textbook and Overview of Social Entrepreneurship By Kouzeh Dr. Teresa Chahine is a brilliant change maker, writer, educator, program leader, innovation advisor, inspirational person and the list goes on..., who has a wealth of both academic and practical knowledge and managed to translate her intelligent insights into a comprehensive overview of this highly relevant topic in today's society: Social Entrepreneurship. Although this topic has been studied and practiced for several decades, Dr. Chahine is the first textbook writer that I know of who has defined the ecosystem in an extensive, comprehensible and interesting manner. I sincerely recommend this book to students, entrepreneurs, investors, instructors and anyone else who is interested in learning - and teaching others about Social Entrepreneurship. As an entrepreneur, marketer, sustainability advocate and (co)-instructor at UCLA, I am using the insights from her book every day in my professional work, and I'm eager to dedicate a course to this topic in a classroom filled with students who want to make a difference in this world and solve the world's most pressing issues through entrepreneurship. I look forward to being part of this movement and inspiring our generations of social entrepreneurs, for many years to come. Thank you for all your positive contributions and endeavors in this dialogue and field of expertise, Dr. Chahine. You're a gem!

1 of 1 people found the following review helpful. this book was the perfect stepping stone to help me dive in By Customer As a policy student newly interested in the field of social entrepreneurship, this book was the perfect stepping stone to help me dive in. The concepts of social entrepreneurship and innovation can be daunting to the uninitiated and it can discourage curious students who have always been exposed to traditional business models and methods of delivering social services. This book makes these concepts much more accessible and has an infectious enthusiasm that promotes further exploration into the field. The nice thing about this textbook is that it not only serves as a good introduction, but that it also provides a foundational guidebook upon which aspiring social entrepreneurs can return to as they build each of their ideas.

Social entrepreneurship is a revolution occurring around the world today. People from all walks of life are developing and implementing innovative, effective, and sustainable solutions in response to social and environmental challenges. These solutions include products, services, and interventions brought to market by new startups and existing organizations, both for-profit and non-profit. Introduction to Social Entrepreneurship summarizes the basic steps and tools needed to understand the challenge you are tackling, develop potential solutions, build a business model, measure, and grow your impact. Featuring case studies and interviews with leaders in the field, this comprehensive guide spans multiple sectors, including health, the environment, education, agriculture, commerce, finance, and retail. Designed for readers of all backgrounds, this book will change the way you look at today's world and what you do about it.

"Everybody is a changemaker! We can teach and learn skills that help us make more effective and lasting changes. This textbook is a valuable guide to get that journey started. What are you waiting for?" Bill Drayton, Founder and CEO, Ashoka, USA "Social Business is a special form of social entrepreneurship where the entrepreneur is not interested in making personal profit, the business is devoted entirely to solving human problems. Chahine's book will make it easy to understand the whole spectrum of social entrepreneurship." Muhammad Yunus, Yunus Centre & Grameen Bank, Bangladesh "This book stands out as a landmark publication in the social enterprise literature. We had been waiting for it and now it is here! Whether you are a youth grassroots leader or a senior government official, you need the tools and the mindset to slowly but surely make cutting-edge change. This book can help you organize your thoughts and your steps towards action." HE Dr. Laila Iskandar, Founder, CID Consulting, Egypt, former Minister of State for Environment Affairs and Minister for Urban Renewal and Informal Settlements, Egypt, Schwab Foundation Social Entrepreneur of the Year, Goldman Environmental Prize winner "This book is like an encyclopedia of insight on social entrepreneurship. Each person will go through it in a different way depending on their needs...there are many different pathways." David Bornstein, CEO, Solutions Journalism Network, USA "A great addition to the field and extremely well constructed." Susan Davis, former President CEO, BRAC, USA "A thoughtful, comprehensive book teeming with case studies and practical guidance to set any aspiring social entrepreneur on the right path. Chahine has adeptly distilled many valuable lessons into a book that inspires and educates with every page. If only it had been around 15 years ago when I began my own journey into the world of social entrepreneurship!" Willy Foote, Founder and CEO, Root Capital, Cambridge, USA About the Author Dr. Teresa Chahine is the Social Entrepreneurship Program Leader at the Harvard T. H. Chan School of Public Health, Center for Health and the Global Environment. She teaches social entrepreneurship at Harvard Chan School and Harvard Extension School, and trains social entrepreneurs worldwide. Dr. Chahine is also the Director of Alfanar Lebanon, which she launched in 2012. Alfanar is a venture philanthropy organization supporting social entrepreneurs in Lebanon and Egypt since 2004. To learn more about her work and how you can get involved, visit www.chgearvard.org and www.alfanar.org. Connect with her on Twitter @teresachahine.