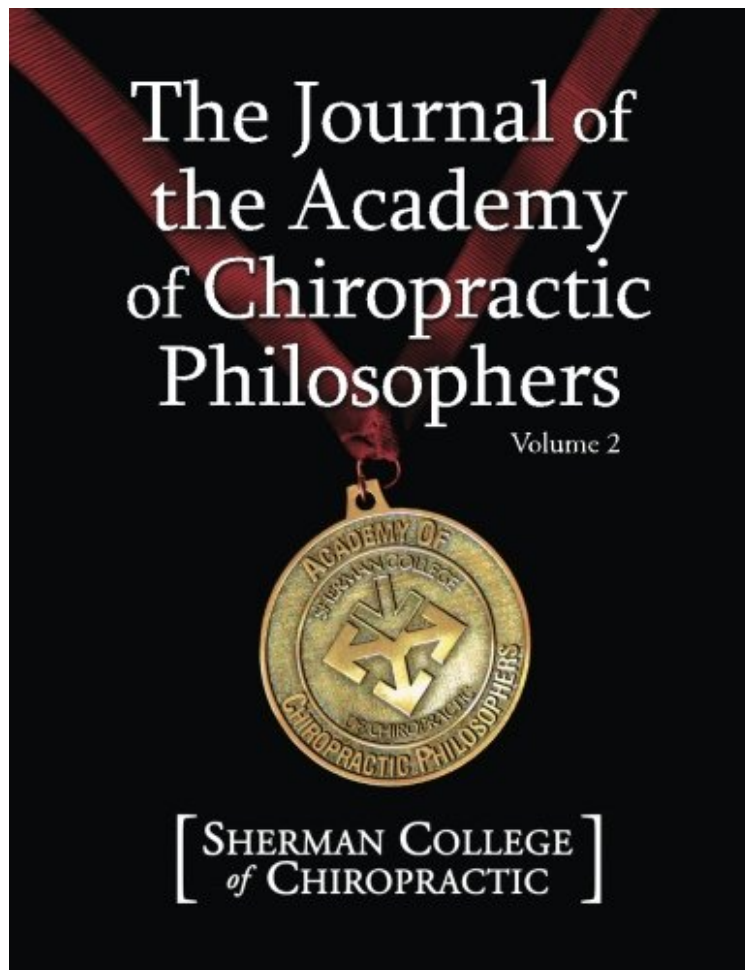


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Journal of the Academy of Chiropractic Philosophers Voume 2 (Volume 2)

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0 of 0 people found the following review helpful. Cut Through the NonsenseBy Michael ClanceyMarc Swerdlick, D.C. is a voice the chiropractic profession should have been listening to for many years and better start listening to NOW. His timely assessment of our past and present situation, as well as specific solutions to remedy these problems, which is based on thousands of hours of study and experience in the field of marketing, should be required reading for

anyone already in the chiropractic profession or considering entering. If you have never been exposed to Marc's work before, you are in for a refreshing viewpoint that cuts through all the flawed assumptions and nonsense that pervades the chiropractic world. 0 of 0 people found the following review helpful. Amazing Clarity By Sarah Poling I am in awe of conciseness of thought in each article. Why chiropractic is congruent with Christianity is clearly explained. Where chiropractic should be going to gain market share is clearly mapped out. It is encouraging to see the quality of thought displayed. Anyone wanting a better understanding of the focus and tenants of this profession should read this. If you know want to know why publication based chiropractic is not only acceptable but is the best choice you should read this. 0 of 0 people found the following review helpful. Insightful and eager to read more like this By CustomerMindvirus.com and dr Marc swerdlick's approach to implement a realistic strategy was very impactful. I look forward to being apart of the shift and working with those that are like minded.

An exploration of issues in the philosophy of chiropractic from the Academy of Chiropractic Philosophers at Sherman College of Chiropractic Thomas J. Kramer, D.C., A.C.P.: "Thermodynamics: The Link that Binds the Philosophy, Science and Art of Chiropractic in the Detection of the Neurological Component of Vertebral Subluxation" Michael J. Norman, D.C., A.C.P.: "A Christian Understanding of Innate Intelligence and the Philosophy of Chiropractic" Daniel H. R. Smith, B.App.Sc (Sports) M.Chiro, A.C.P.: "The Imperative of Tone within the Philosophy, Science and Art of Chiropractic: An Overview" Marc Swerdlick, D.C., A.C.P.: "Strategic Model for Propagating a Subluxation Correction Paradigm for the Purpose of Increasing Public Utilization"

About the Author The Academy of Chiropractic Philosophers at Shreman College is a one-year graduate program designed to enhance the understanding, depth and breadth of chiropractic philosophy. The Academy is committed to helping docotors of chiropractic become the writers, thinkers and speakers that they desire to be and that the profession needs. Candidates complete a scholarly 100-hour program exploring classical to modern-day philosophy. The program is divided into five live sessions and five distance learning modules. Participants will... * Study the validity of the 33 principles even with many developments in science and technology and examine them for relevance. * Re-visit the reasoning process and compare mechanistic and vitalistic thought. * Evaluate their relevance and application as they listen, question and synthesize current thinking in biology, chiropractic research, adaptability, ethics and professional identity in the practical application of chiropractic philosophy. The sessions will challenge the thinking process and the application of philosophy in the chiropractic profession. Successful completion of the program leads to membership in the prestigious Academy of Chiropractic Philosophers (ACP). The ICA Council on Philosophical Chiropractic Standards accepts the successful completion of the ACP for 100 hours towards its Diplomate in Philosophical Chiropractic Standards.