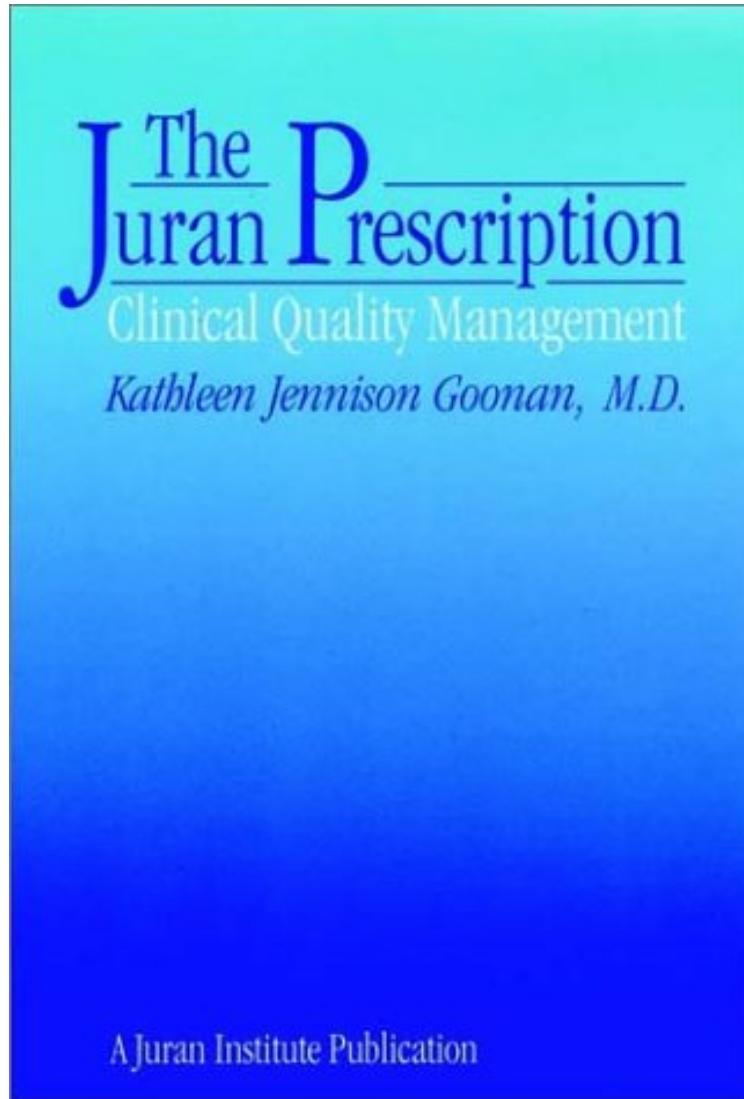


[Free pdf] Juran Prescription: Clinical Quality Management

Juran Prescription: Clinical Quality Management

Kathleen Jennison Goonan

**Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



READ ONLINE

#6196281 in Books 1995-01-15 Original language: English PDF # 1 9.23 x .84 x 6.261, .97 #File Name: 0787900966229 pages | File size: 58.Mb

Kathleen Jennison Goonan : Juran Prescription: Clinical Quality Management before purchasing it in order to gauge whether or not it would be worth my time, and all praised Juran Prescription: Clinical Quality Management:

The Juran Prescription identifies the practical steps needed if clinicians are to build a quality program tailored to their individual organizations. Based on the highly effective management techniques of renowned Dr. Joseph Juran, this book outlines management strategies, techniques, and skills that are essential in transforming health care

organizations. The author examines the principle at the heart of Juran's teachings--Total Quality Management--as reflected in such impressive management innovations as outcomes measurement, guidelines for practice, reengineering, and patient-focused care.

From the Inside FlapAs the pioneer in the worldwide Total Quality Management (TQM) movement, the Juran Institute is dedicated to helping organizations implement successful quality systems that achieve measurable results. The Juran Prescription surveys the breadth of knowledge and skills and identifies the practical steps needed if clinicians are to build a quality program tailored to their individual organizations. Based on the highly effective management techniques of renowned Dr. Joseph Juran, The Juran Prescription outlines management strategies, techniques, and skills that are essential in transforming health care organizations. The author examines the principle at the heart of Juran's teachings--Total Quality Management--as reflected in such impressive management innovations as outcomes measurement, guidelines for practice, reengineering, and patient-focused care. The Juran Prescription is a comprehensive primer written for physicians, administrators, managers, and other health care personnel who play a leadership role in today's highly complex and competitive environment. The book presents illustrative examples of successful organizations--Intermountain Health Care, UniHealth America, Kaiser Permanente, the Mayo Clinic, Sun Health, Harvard Community Health Plan, Blue Cross and Blue Shield of Massachusetts--that have applied Juran's principles in managing patients, hospitals, HMOs, and managed care organizations. The book explores in detail how a health care organization can manage quality, outcomes, satisfaction, loyalty, and cost. The Juran Prescription gives targeted advice on establishing a TQM program, including an examination of the techniques for analyzing inpatient and ambulatory practice patterns; an outline of the approaches that at once reduce variation and respect the clinicians' individual professionalism; and a description of the tools and techniques proven valuable for designing clinical care and entire delivery programs. The Juran Prescription offers clinFrom the Back CoverThe Juran Prescription is a comprehensive primer written for physicians, administrators, managers, and other health care personnel who play a leadership role in today's highly complex and competitive environment. The book presents illustrative examples of successful organizations--Intermountain Health Care, UniHealth America, Kaiser Permanente, the Mayo Clinic, Sun Health, Harvard Community Health Plan, Blue Cross and Blue Shield of Massachusetts--that have applied Juran's principles in managing patients, hospitals, HMOs, and managed care organizations. The book explores in detail how a health care organization can manage quality, outcomes, satisfaction, loyalty, and cost. About the AuthorKATHLEEN JENNISON GOONAN is the medical director of policy, evaluation, and improvement for Blue Cross and Blue Shield of Massachusetts. An associate of the Juran Institute, she lectures nationally on clinical quality management.