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## Launching and Leading Change Initiatives in Health Care Organizations: Managing Successful Projects (Jossey-Bass Public Health)

*David A. Shore*

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**David A. Shore : Launching and Leading Change Initiatives in Health Care Organizations: Managing Successful Projects (Jossey-Bass Public Health)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Launching and Leading Change Initiatives in Health Care Organizations: Managing

## Successful Projects (Jossey-Bass Public Health):

0 of 0 people found the following review helpful. Successful Management in Health Care By Jim Lucey This is an excellent book. I would recommend it for any one interested in the health care industry. It is practical and useful, learned and yet very accessible. It addresses one of the most important challenges of our time; how to deliver better healthcare by actually managing change within our health services. Instead of the usual chaotic "from a burning deck" approach Professor Shore shows that change can be directed and focussed to deliver coherent goals. With deceptively simple illustrations and a clear cut writing style he makes his points compellingly. I especially enjoyed the chapters on the human factors of change. How to "choose the right people" and "to assemble the individuals for a change event" and ultimately "convert individuals into a change implementation team". Professor Shore removes the mystery to these challenges and encourages us to believe that the Health Care industry can be improved through leadership and cultural change. Professor Jim Lucey, Clinical Professor of Psychiatry, Trinity College Dublin and Medical Director of St Patricks Mental Health Services.

1 of 1 people found the following review helpful. Important read for all Health Care leaders and project managers. By Jim A "Launching and Leading Change Initiatives in Health Care Organizations..." is a well organized and meaningful summary of advice that should be heeded in every health care organization to improve the effectiveness and efficiency of the constant barrage of changes that are necessary to take us from historically outdated means of making changes to a modern future state of truly improving the health of our society in ways that realistically consider the resources available and the ever changing technology and science of health care without losing sight of our human interactions.

0 of 0 people found the following review helpful. easy read! Keep your highlighter handy By Kathleen A. Sommers, EdD This is a must read for health care leaders from the corporate level to the bedside and evidence-based practice. Practical information; easy read! Keep your highlighter handy! Will use this book with my students in a health care Master's program in strategic management.

Implement change that fosters sustainable growth and better patient care Health care projects depend on astute management of change. But more than anything else, they depend on leaders who pay attention, who understand the importance of starting right, and who know how to launch projects that succeed. If leaders can increase the percentage of successful projects, patients, and practitioners everywhere will be better off and so will the organizations that depend on these projects for innovation. In *Launching and Leading Change Initiatives in Health Care Organizations: Managing Successful Projects*. Author David A. Shore of the Harvard School of Public Health speaks directly to the health care leaders and managers who see the need for change, but keep encountering nearly insurmountable challenges. Through his research, Shore discovered that most implementation failures occur because of a poor launch, and that strengthening processes and operations during the early weeks of a new project is a key to continued success. The book covers issues like: The preliminary groundwork that cultivates a stronger launch Systematic and selective project selection Building the team that accomplishes change Skill-building and record-keeping systems that foster sustainable growth *Launching and Leading Change Initiatives in Health Care Organizations* gives leaders and managers the practical, easy-to-implement ideas and methodologies to start and manage projects successfully.

From the Back Cover Praise for *Launching and Leading Change Initiatives in Health Care Organizations* "No one understands the health care environment or change better than David Shore. In this brilliant book, David provides that rare blend of profound insight with immensely practical application. This book is destined to become the definitive guide on leading change initiatives within health care organizations." —Stephen M. R. Covey, *The New York Times* and # 1 Wall Street Journal best-selling author of *The Speed of Trust* and coauthor of *Smart Trust* "David Shore has written a timely, insightful book about making change actually happen, and he has done so within the context of the changes confronting today's health care industry. His methodology for preparing people and organizations for the challenge of change is illuminating. *Launching and Leading Change Initiatives in Health Care Organizations* is a gift for those of us in the field working every day." —Anthony R. Tersigni, EdD, FACHE, President and Chief Executive Officer, Ascension "David Shore's new book is a must read by anyone leading, approving, or resourcing projects. As David states, 'Don't leave change to chance.' Fortunately, with this wonderfully written and practical blueprint, we won't have to!" —Jona Raasch, Chief Executive Officer, The Governance Institute "Practical, hands-on, and easily accessible, Dr. Shore's new book gives health care leaders the tools and techniques to launch and manage change initiatives effectively. Senior leaders in every sort of health care organization should read this book and take its lessons to heart." —Michael F. Mahoney, President and Chief Executive Officer, Boston Scientific Corporation "Launching and Leading Change Initiatives in Health Care Organizations is an engaging tour de force that combines managing change and managing health care in a positively brilliant fashion. Dr. Shore's hands-on experience around the world and in the library are unparalleled, as is his fresh perspective on project management. The strategy and tactics offered will be invaluable to every industry and every business." —Edward T. Reilly, President and Chief Executive Officer, American Management Association

About the Author DAVID A. SHORE, PhD, is former associate dean of the Harvard School of Public Health and founding director of the Program

in Program Management. He is on the faculty of Harvard University and Adjunct Professor of Organizational Development and Change at the University of Monterrey Business School, Mexico. His previous book is *Forces of Change: New Strategies for the Evolving Health Care Marketplace* (also from Jossey-Bass).