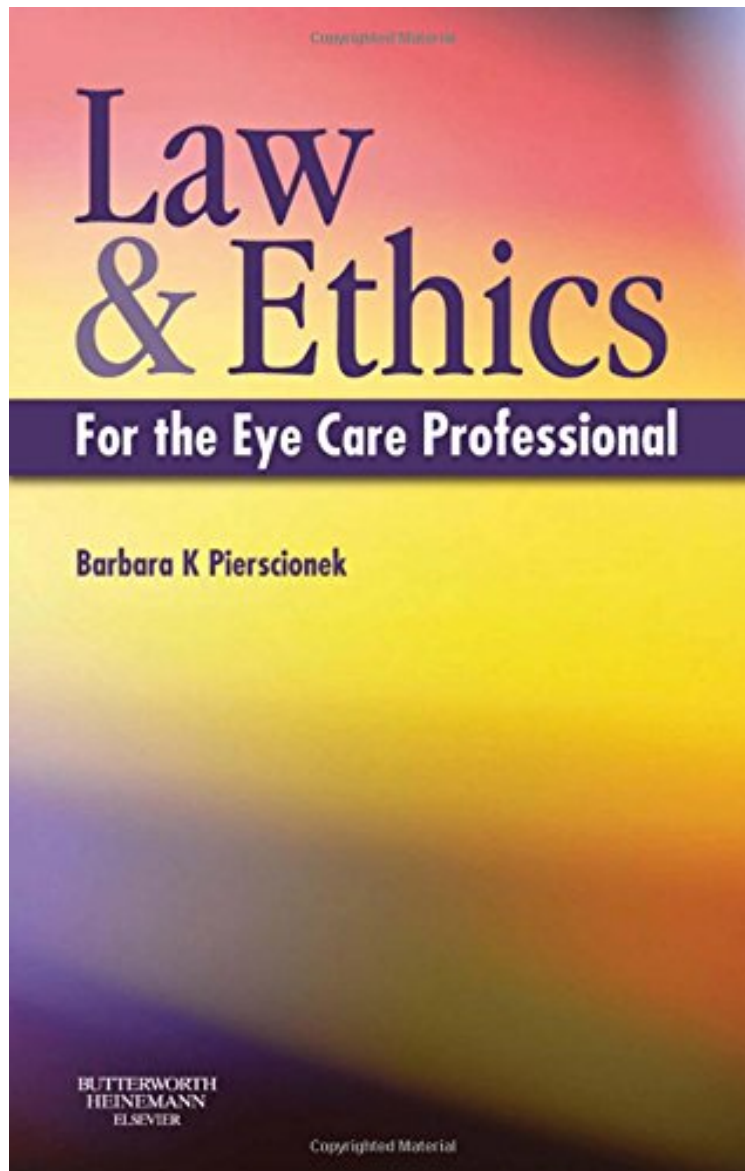


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Law and Ethics for the Eye Care Professional, 1e

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Barbara K. Pierscionek BSc(Optom) PhD MBA Postgrad Dip(Law)(LLB equiv) Postgrad Dip(Legal Practice) LLM : Law and Ethics for the Eye Care Professional, 1e before purchasing it in order to gage whether or not it would be worth my time, and all praised Law and Ethics for the Eye Care Professional, 1e:

In *Ethics for the Eye Care Professional*, a Professor of Optometry with qualifications in law and experience in ethics has written a unique book that gives the practitioner and student a solid foundation in the ethics of eye care practice. All optometrists need to be able to show an appropriate professional attitude to patients and colleagues, and to display an awareness of the legal, ethical and commercial constraints within which optometry operates, including legislation relating to the use and supply of ophthalmic drugs. This book will help you achieve those objectives. Each chapter contains many examples, both real and hypothetical cases, and exercises based on situations in which optometrists and eye care practitioners may find themselves during routine practice. A key focus is on developing both the knowledge and the skills of the student and practitioner to deal with these situations. Comprehensive, practical and illustrated with lively cartoons, *Ethics for the Eye Care Professional* will be the first port of call for both students and practitioners looking for a grounding in the ethical issues applying to practice. Provides a strong, relevant and up-to-date grounding in ethics as it applies to eyecare practice. Helps give students the skills they need to tackle the ethical issues they will encounter within their professional life. Focussed on practical problem solving with many cases studies to help understanding. References recent events and real life histories and experiences. Designed to encourage the development of critical thinking and ethical skills. Authoritative text by a Professor of Optometry with qualifications in and knowledge of law and ethics. Lively and accessibly written, with cartoon illustrations throughout.

Ethics for the Eye Care Professional is aimed at both the undergraduate optometry student and experienced practitioners working within eye care, although many examples and details of ethical code apply particularly to the optometry field. The text is comprehensive, readable and illustrated with light hearted cartoons. The book has a strong message throughout that ethical considerations are important and occur on a day to day basis in eye care practice. This would be a useful guide for student orthoptists as one of the few ethics texts which provide relevant clinical examples.

British Irish Orthoptic Journal