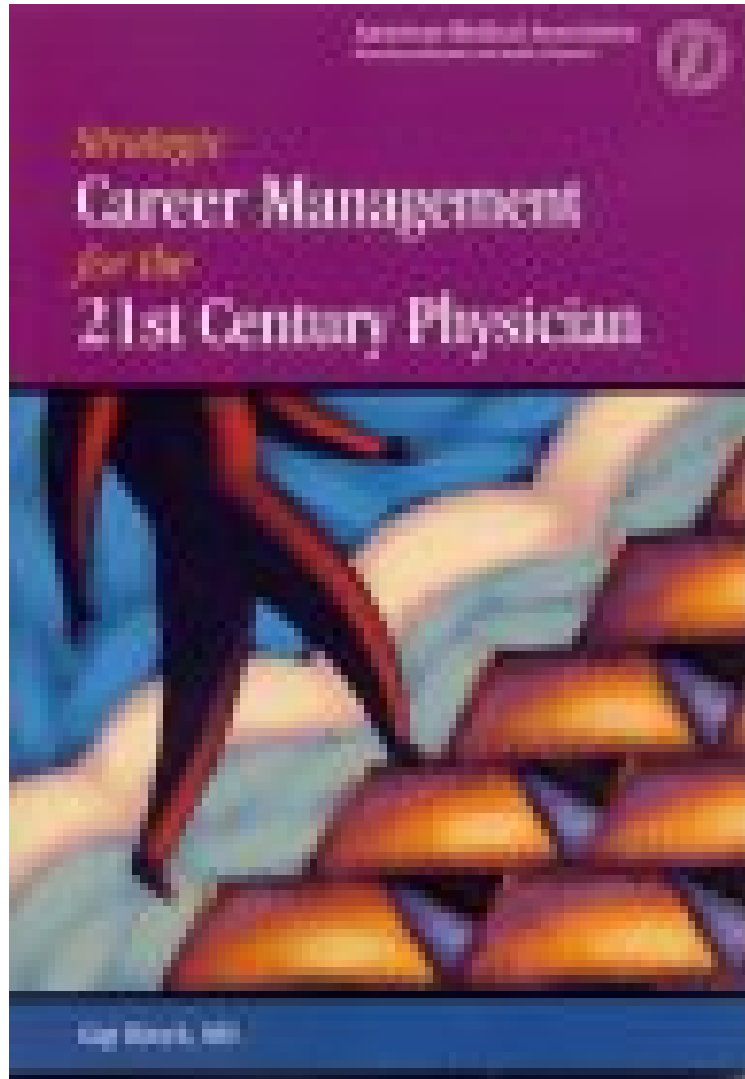


# Strategic Career Management for the 21st Century Physician

*Gigi Hirsch*

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**Gigi Hirsch : Strategic Career Management for the 21st Century Physician** before purchasing it in order to gage whether or not it would be worth my time, and all praised Strategic Career Management for the 21st Century Physician:

12 of 12 people found the following review helpful. Outrageously OverpricedBy Suki YakitoriWell, let's just say that this is one way to finance your career transition--sell a very short book for a very big price. The first few chapters, which describe some of the cultural norms that may impede a physician's career transition, were engaging and informative. About a third of the way through, though, the book became pure, unadulterated, non-informative filler. Meanwhile, the book is priced like a medical textbook. Under no circumstances should anyone buy this book at full

price. Just because I made this mistake doesn't mean the rest of you have to! ;-)  
15 of 16 people found the following review helpful. Strategic Career Management for the 21st Century Physician  
By A Customer  
A unique and much needed resource for physicians at all stages of their careers. This book will also be helpful to anyone contemplating entering the medical profession. Dr. Hirsch succinctly presents for the reader a comprehensive guide to the many career options available to those with a medical degree. She provides a clear, analytical framework from which the reader can explore their own best "career fit" within the medical profession. Despite the crisis in clinical medicine today, Dr. Hirsch presents her message in a positive, constructive style.

As the practice of medicine continues to change, a myriad of new career possibilities continue to emerge. This informative book offers sound information and strategies that allow medical professionals to explore, shift and thrive in new career paths within today's health care industry. Subjects addressed include various kinds of organizations and careers available, steps necessary for a successful transition, and handling the objections raised by colleagues, friends, and family, as well as examples of physicians in the process of evaluating their careers in case study format. Strategic Career Management for the 21st Century Physician was co-authored by Gigi Hirsch, MD, the co-founder and CEO of MD Career Net, and Mike Scott, author of Planning for a Successful Career Transition for the AMA.

From the Back Cover  
Your Personal Roadmap to Career Resolution  
In this groundbreaking guide, Dr. Hirsch lays out a roadmap for physicians to use in charting their evolutionary journeys to successful career resolutions. Readers will explore:  
-Case studies of other physicians who have gained a greater sense of clarity and a focused sense of direction toward career fulfillment  
-The career continuum and the three spheres of influence - persona, professional, and organizational - that must be addressed simultaneously  
-Various career and organizational options and how to seize opportunities for career diversification  
-How to avoid pitfalls and overcome roadblocks they may encounter during career transition  
If you're ready for change and want to take charge of your life and your future, Strategic Career Management for the 21st Century Physician will help guide you to where you want to be.