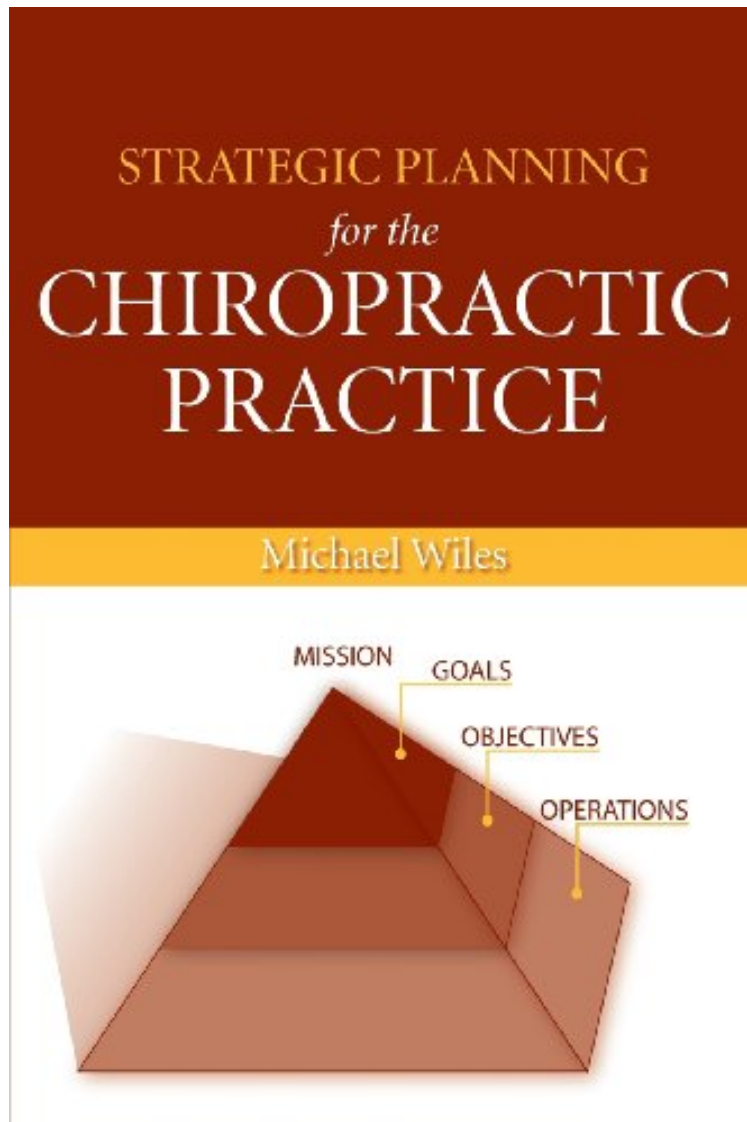


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Strategic Planning For The Chiropractic Practice

Michael R. Wiles

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Michael R. Wiles : Strategic Planning For The Chiropractic Practice before purchasing it in order to gage whether or not it would be worth my time, and all praised Strategic Planning For The Chiropractic Practice:

2 of 2 people found the following review helpful. Good book for chiro students or doctorsBy cwhitney22I needed to get this for class, and I'm glad I did. It provides a great step by step method on strategic planning for your future chiropractic practice. Highly recommended for chiropractic students or those with a practice.

Today's chiropractors are practicing in a very difficult and competitive environment. They need to seriously plan and execute their practices the same way that successful business enterprises do. Many fail, not because they are poor clinicians, but simply because their practices are not founded on a personal vision and based on a realistic action plan. Strategic Planning for the Chiropractic Practice takes the reader from the development of a vision statement, through a mission statement, goals, objectives and operational plans and a specific execution plan.