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## Strategic Planning in Health Care: A Guide for Board Members (J-B AHA Press)

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**Ellen F. Goldman, Kevin C. Nolan : Strategic Planning in Health Care: A Guide for Board Members (J-B AHA Press)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Strategic Planning in Health Care: A Guide for Board Members (J-B AHA Press):

The authors show boards members how to work with the executive team to establish organizational direction, set priorities, and develop effective strategies to meet today's business challenges. This book includes a finance primer by Jonathan G. Weaver.