

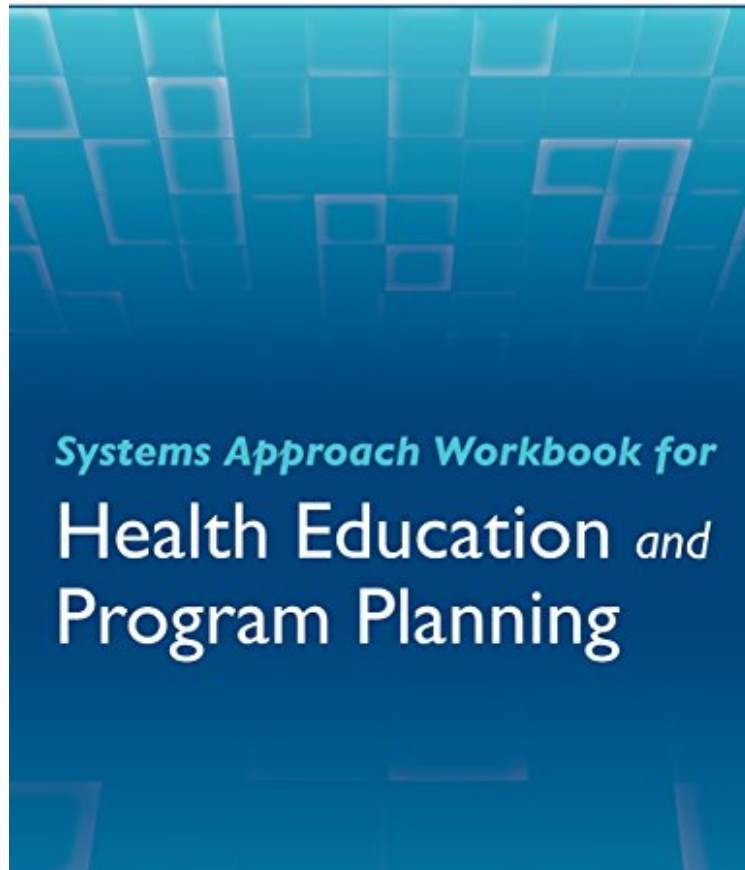
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Systems Approach Workbook For Health Education Program Planning


Mary E Watson

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Mary E. Watson



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Systems Approach Workbook for Health Education Program Planning is designed to help students plan programs in the health setting for patients, clinical students, staff development, and continuing education programs. It employs program planning models and theories used in health education professions, and presents a logical approach to program planning in which a student or health educator can develop a program by following the text. Students will develop a working knowledge of the planning process through the analysis of case studies and through the creation of a program plan that addresses a health issue in an area of interest. Information is presented in outline form so students can use it as a "cookbook" to create a program, a single lesson, or an entire curriculum.