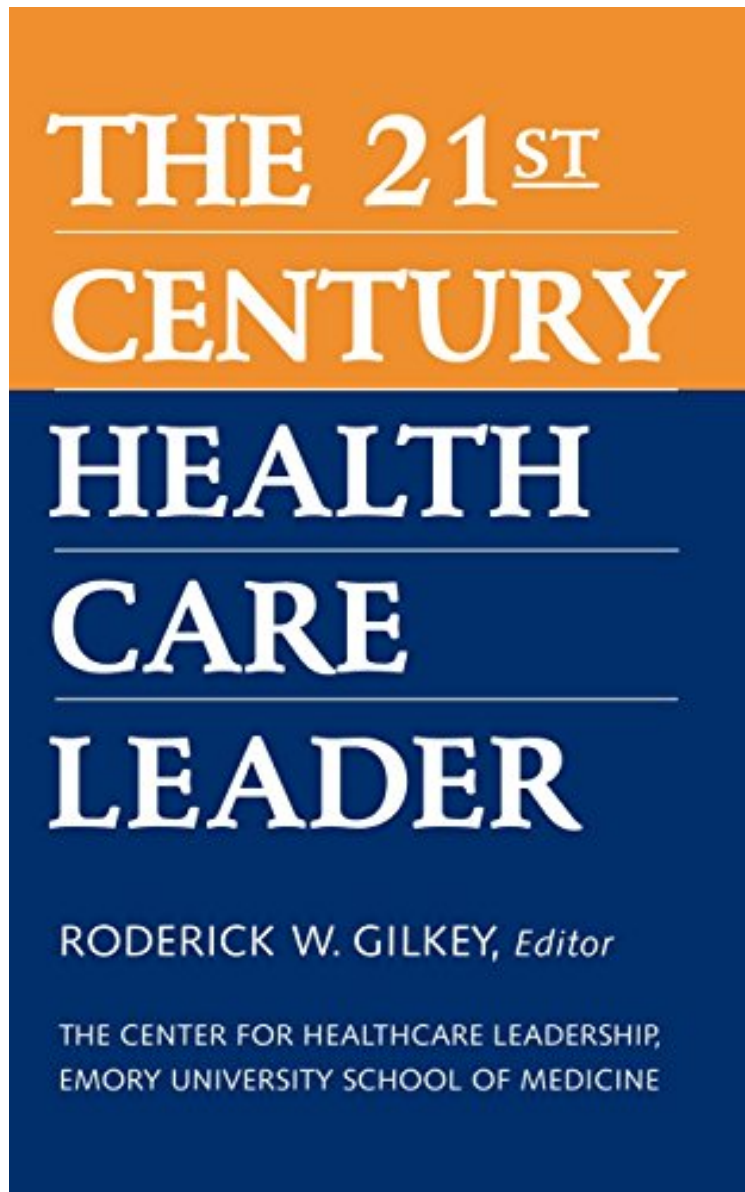


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The 21st Century Health Care Leader

Roderick W. Gilkey, Emory University School of Medicine The Center for Healthcare Leadership
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relevant information with suggestions to the future. For any leader or anyone who wants to become one in health care, this book is a good source of information. I will recommend to anyone.

Discover how top health care leaders envision the decades ahead and ensure your future as a 21st century health care leader. The 21st Century Health Care Leader brings together today's most influential and successful health care professionals whose valuable insight will assist current and future leaders exchange reactivity for proactivity, remain effective, and transform their organizations. In 37 original chapters, this distinguished group of contributors describe the skills and competencies that will be required of tomorrow's health care executives and caregivers who desire to renew their organizations. With insight and candor, the authors show what it will take to prevail as a health care leader of tomorrow. Meet the myriad challenges of health care delivery including how to eliminate unnecessary duplication, competition, and inefficiency. In addition, health care professionals will learn how they can combine creativity and knowledge to design new business approaches and innovative organizations. The 21st Century Health Care Leader offers a unique and compelling perspective on health care leadership and a powerful tool for any leader who wants to guarantee their future in the health care industry.

From the Inside Flap Today's health care leaders find themselves in an industry that bears little resemblance to the one they learned about in school. Although the economic and political mandates for decreasing costs and improving quality are apparent, health care executives, administrators, caregivers, and policy makers must learn to continually redefine their roles as leaders to stay ahead of the competition. The 21st Century Health Care Leader brings together today's most influential and successful health care professionals whose valuable insight will assist current and future leaders in exchanging reactivity for proactivity, remaining effective, and transforming their organizations. With a foreword by James C. Collins, The 21st Century Health Care Leader is a collection of new thought from many of the country's leading practitioners and scholars in health and human services. In thirty-seven original chapters, these distinguished contributors describe the skills and competencies that will be required of tomorrow's health care executives and caregivers. With insight and candor, the authors show what it will take to prevail as a health care leader of tomorrow. They demonstrate how to combine creativity and knowledge to design new business approaches, and they reveal how innovative organizations will contribute to the health and well-being of those served. Written especially for this collection, the chapters demonstrate how to meet the myriad challenges of health care delivery and show how health care leaders can? Provide a continuum of superior clinical care across broad populations in a coordinated fashion? Eliminate unnecessary duplication, competition, and inefficiency? Make technology choices that will offer substantial benefits and contain costs? Generate innovative strategies for dealing with an aging population? Create new information systems that can effectively document clinical outcomes and help manage costs? Adequately address the needs of uninsured

From the Back Cover Today's health care leaders find themselves in an industry that bears little resemblance to the one they learned about in school. Although the economic and political mandates for decreasing costs and improving quality are apparent, health care executives, administrators, caregivers, and policy makers must learn to continually redefine their roles as leaders to stay ahead of the competition. The 21st Century Health Care Leader brings together today's most influential and successful health care professionals whose valuable insight will assist current and future leaders in exchanging reactivity for proactivity, remaining effective, and transforming their organizations. With a foreword by James C. Collins, The 21st Century Health Care Leader is a collection of new thought from many of the country's leading practitioners and scholars in health and human services. In thirty-seven original chapters, these distinguished contributors describe the skills and competencies that will be required of tomorrow's health care executives and caregivers. With insight and candor, the authors show what it will take to prevail as a health care leader of tomorrow. They demonstrate how to combine creativity and knowledge to design new business approaches, and they reveal how innovative organizations will contribute to the health and well-being of those served. Written especially for this collection, the chapters demonstrate how to meet the myriad challenges of health care delivery and show how health care leaders can Provide a continuum of superior clinical care across broad populations in a coordinated fashion Eliminate unnecessary duplication, competition, and inefficiency Make technology choices that will offer substantial benefits and contain costs Generate innovative strategies for dealing with an aging population Create new information systems that can effectively document clinical outcomes and help manage costs Adequately address the needs of uninsured and underinsured Americans Develop new strategies for financing medical education and training Each of the expert contributors offers a unique and compelling perspective on health care leadership. Their combined essays form an unprecedented compendium of insight and knowledge. The 21st Century Health Care Leader provides a powerful tool for any leader who wants to guarantee his or her future in the health care industry. Ensure Your Future in Health Care The most compelling issues, challenges, and solutions-

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