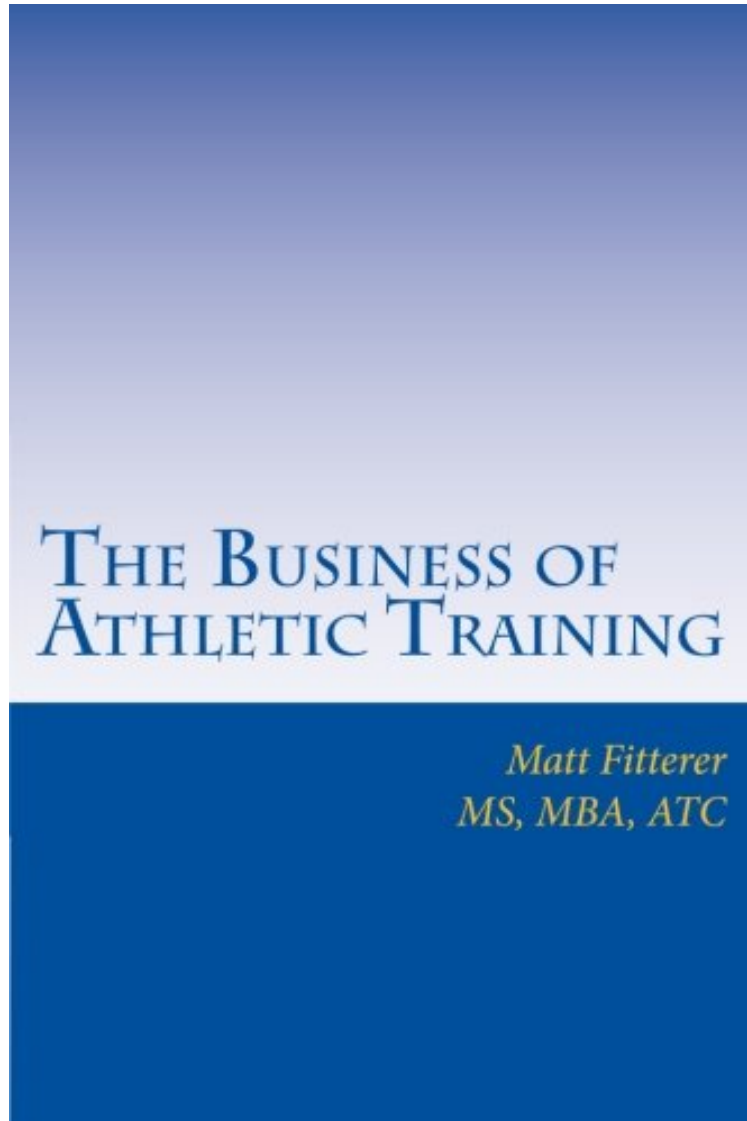


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The Business of Athletic Training

Matt Fitterer

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About the Author Matt is an entrepreneur and small business owner with skills in health care business development, project management and leadership. Over his career, Matt has developed expertise in the development and implementation of business strategies with focus on customer service, growth strategies and cost containment for health care providers. Matt currently oversees business and financial affairs in health care environments.