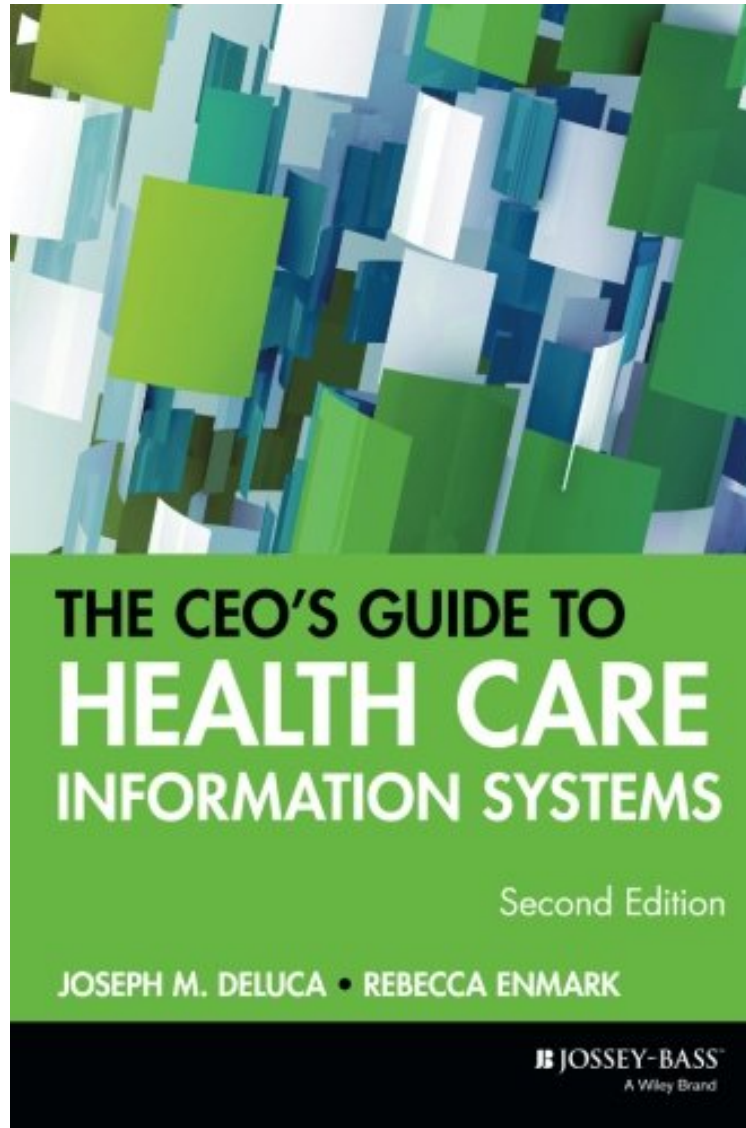


The CEO's Guide to Health Care Information Systems, 2nd Edition

Joseph M. DeLuca, Rebecca Enmark

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Joseph M. DeLuca, Rebecca Enmark : The CEO's Guide to Health Care Information Systems, 2nd Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised The CEO's Guide to Health Care Information Systems, 2nd Edition:

4 of 9 people found the following review helpful. 112 pages for \$53.00? Hmmm...By Robert J. OberstI'm used to seeing overpriced textbooks and other computer-related books. 112 pages for \$53.00? Give me a break! I suppose this is just about the right length for a busy CEO who would prefer to read the "highlights" in the field, and not take the

time to develop a more in-depth understanding. When I become a CEO and have a spare \$53.00 to spend, I'll provide a substantive review of this book. Caveat Emptor!

Written for top-level executives, this is the thoroughly revised and updated edition of the 1996 book that has become a classic in the field. A reliable resource of accurate and timely information, *The CEO's Guide to Health Care Information Systems, Second Edition*, expands on the first edition and includes a greater focus on the business value of new information technologies, a broader discussion of health care systems, and a completely new section on the information technology development lifecycle.

"3 Stars!" (Doody's Service, 3/20/03)
From the Inside Flap
This is the thoroughly revised and updated edition of the 1996 book that has become a classic in the field. *The CEO's Guide to Health Care Information Systems* is written for top-level executives who must have a reliable resource of accurate and timely information so they can communicate and guide their information system initiatives. The second edition expands on the first and includes a greater focus on the business value of new information technologies, a broader discussion of health care systems, and a completely new section on the information technology development lifecycle. This book: Provides a non-technical introduction to the major components, functions, capabilities, and life cycle of health care information systems Informs executives about the current and future trends in information technology which affect the health care information system industry and structure Presents a model for information technology visioning, planning, selection, development, implementation, and value attainment Introduces the information technology supplier market and associated trends Discusses the role and function of information technology leadership, management, organization and issues Using this invaluable resource, health care executives can create and sustain a solid competency in the area of information technology within their health care organizations.
From the Back Cover
Health care information technology (IT) is an essential management tool in the modern delivery environment. Yet for many CEO's and other senior executives, finding easy-to-use resources that help bridge the gap between general management practices and the discipline of health care information systems technology has been a daunting challenge. Here, the authors offer a variety of tools and techniques for planning and managing health care information systems. Most important, they review the 10 major applications of IT, including financial, managed care, and clinical systems, and identify eight critical factors for successfully managing an information systems department.