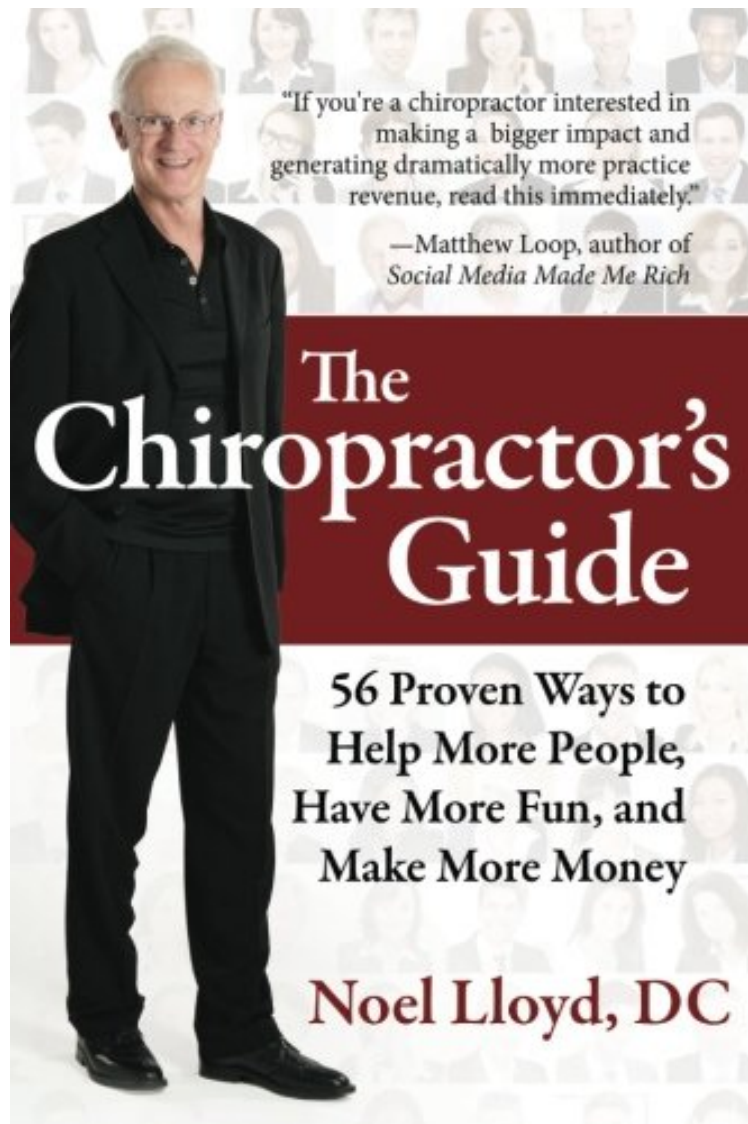


(Free) The Chiropractor's Guide: 56 Proven Ways to Help More People, Have More Fun, and Make More Money

The Chiropractor's Guide: 56 Proven Ways to Help More People, Have More Fun, and Make More Money

Noel Lloyd DC

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plague good minded ChiroBy Steven P JonesThis book breaks down a load of decades of experience in Chiropractic practice in a entertaining and useful easy read. Every page seems to have thousands of dollars in value! To be blunt, if you're in practice (whether you're winning or not), I can't imagine a better way to invest \$20 and a few hours of your time!1 of 1 people found the following review helpful. Five StarsBy Jessica SmithGreat info for growing your practice. Worth the read. Buy it.3 of 3 people found the following review helpful. ... DC with over 28 years of experience in a wonderful practice; howeverBy SUSAN BLASKAY DCI am a Life graduate DC with over 28 years of experience in a wonderful practice; however, over the past 5 years, while surviving life's difficulties which all of us face at one time or another, I found my practice had become stale and lackluster. I had been searching over the past year for answers to my practice woes and came across some expert marketing ideas, but knew that a lot of new patients would be a disaster in an office that was not run efficiently. I was successful in others eyes, but silently knew that I was complacent, bored tired of training staff. I was on the verge of losing my lasting purpose, that is until I was given Dr. Lloyd's book as a gift. I was awestruck! It was crazy great! Never have I seen any super successful DC share every intimate detail of how he achieved it. It provided me with much needed affirmations of things I've done right, great practice procedures I used to do but nearly stopped and solved every internal problem that was holding me back from the practice of my dreams. Dr. Lloyd's charm and keen sense of humor shines through in his writing. This book is well written, logical and easily absorbed. If you are looking to restore or begin the practice of your dreams that is streamlined, busy, fun, while treating as many patients as your heart desires while being financially rewarded and take dream vacations, this is the book for you! I just purchased several for my DC friends for Christmas! Ho! Ho! Ho! Here's to being Po No Mo!

Fact: Every chiropractor wants a busy, thriving practice where were helping lots of people, having tons of fun, and making a good living. Fact: Failures are common in private chiropractic practices. Fact: Most doctors will never realize their dreams because they never get the training or mentoring they need to break into success. This book changes that. Over the past four decades, Dr. Noel Lloyd has built and sold ten chiropractic businesses and developed dozens of successful associates. Today he runs two practice management companies that train hundreds of chiropractors around the world. Here, for the first time in print, Dr. Lloyd is sharing his winning strategies. The Chiropractors Guide is packed with 56 cream-of-the-crop tips and systems for everything from attracting more patients to better managing your staffand yourself. These programs and procedures have been tested for tens of thousands of hours in hundreds of practices around the world, with proven results. Are you ready for your best-ever year in practice? Start reading. "If you're a chiropractor interested in making a bigger impact and generating dramatically more practice revenue, read this immediately." - Matthew Loop, author of Social Media Made Me Rich Anyone who follows the advice offered in this guide will be successful, period. - Gerard Clum, President Emeritus, Life Chiropractic College West

About the AuthorDr. Noel Lloyd decided to become a chiropractor at the age of eleven with his fathers encouragement. He graduated from Palmer College of Chiropractic in 1971 and founded Sound Chiropractic Centers in his home state of Washington. Dr. Lloyd now heads up Five Star Management (www.myfivestar.com) and The New Patient Academy, supporting chiropractors around the world. He lives in Seattle with his wife, Kate.