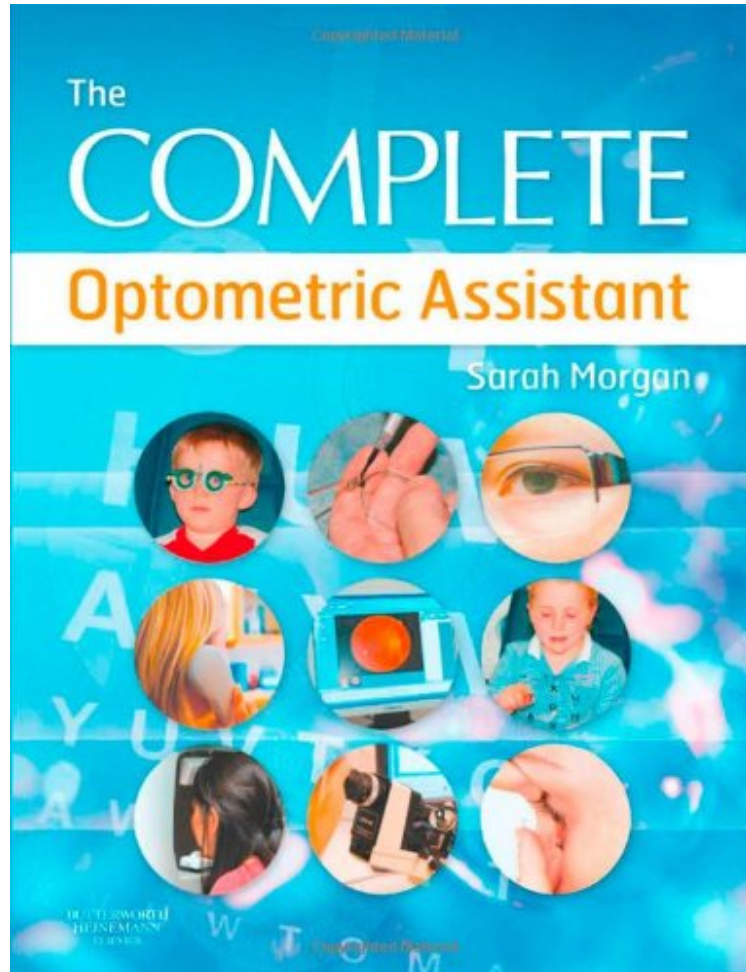


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The Complete Optometric Assistant, 1e

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Sarah Morgan : The Complete Optometric Assistant, 1e before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Optometric Assistant, 1e:

0 of 0 people found the following review helpful. Great book.By Hendrik SorensenIt's great? Don't know what else to say.

Front-line optometric practice staff have a lot on their plates. To give the best service to customers they need to have a good knowledge of contact lens practice (especially care procedures), be familiar with different types of lenses and their application, they need to understand different prescriptions, presbyopia and the types of ametropia, and they need to have grasped the fundamentals of degenerative eye conditions such as cataract, glaucoma and macular degeneration to say nothing of having daily to draw on excellent interpersonal skills which allow them to deal with clients sympathetically and tactfully. To cap it all, they need to be accomplished administrators who can keep on top of the

flow of work, records and appointments generated by a busy practice. The Complete Optometric Assistant will be your valued guide through all of the above. Sarah Morgan draws on her experience as an optometrist teaching optometric assistants to take you step-by-step and with clarity and authority through each of these areas and more in one handy volume. Comprehensive and extremely practical, The Complete Optometric Assistant will be indispensable reading for all front-line practice staff, as well as being enormously useful to students and dispensing opticians. A unique guide providing long-awaited support for front line staff Specially written for optometric assistants Comprehensive in its treatment of the many types of knowledge needed by staff Written by an optometrist and experienced educator in the field Enables staff to deal confidently with patients and the many queries that arise. Contains many valuable tips for optometry students and dispensing opticians. Packed with clear, practical and digestible information.

The aim of The Complete Optometric Assistant is to offer optical assistants a core foundation of knowledge on which to build as they develop in their role. The Complete Optometric Assistant fits an undeniable niche in the market. The content of this book does align with its aim. This will help learners, within the scope of their role, to empathise and reassure patients. Optician Magazine, November 2008