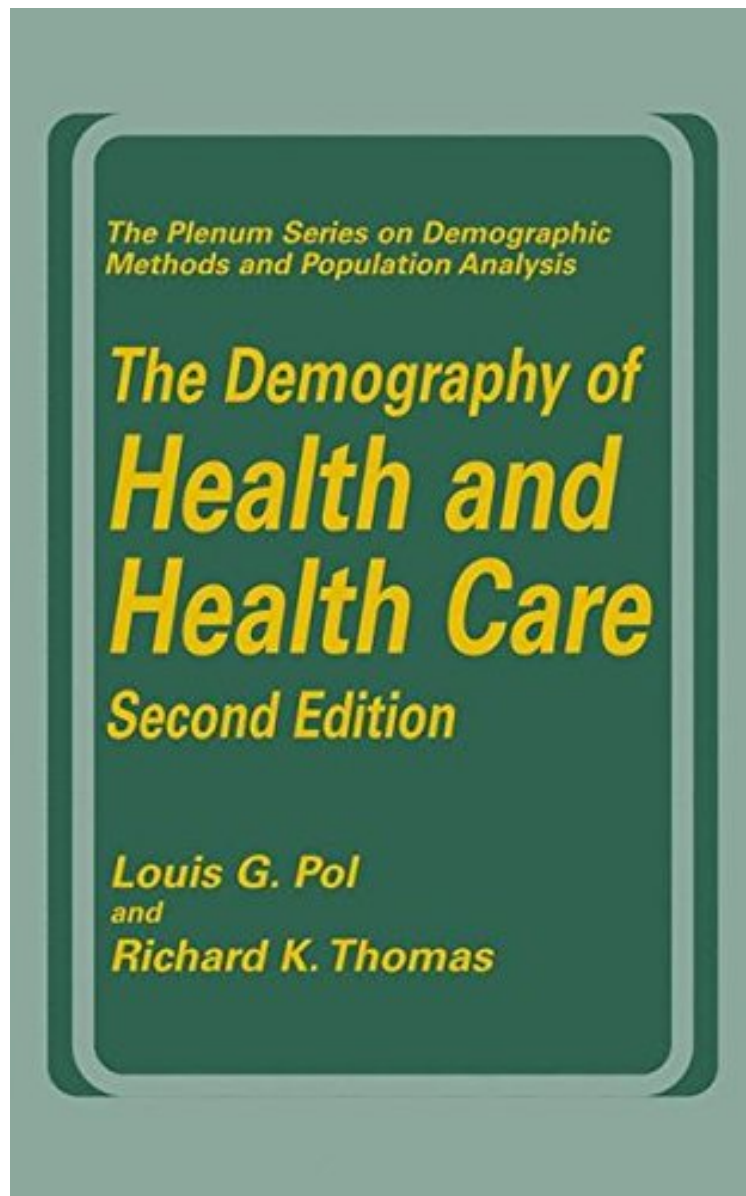


[Mobile ebook] The Demography of Health and Health Care (second edition) (The Springer Series on Demographic Methods and Population Analysis)

The Demography of Health and Health Care (second edition) (The Springer Series on Demographic Methods and Population Analysis)

Louis G. Pol, Richard K. Thomas

*DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#3711772 in Books Louis G Pol 2000-11-30Original language:EnglishPDF # 1 9.17 x .89 x 6.10l, 1.21 #File Name: 0306463377378 pagesThe Demography Of Health And Health Care | File size: 16.Mb

Louis G. Pol, Richard K. Thomas : The Demography of Health and Health Care (second edition) (The Springer Series on Demographic Methods and Population Analysis) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Demography of Health and Health Care (second edition) (The Springer

Series on Demographic Methods and Population Analysis):

0 of 0 people found the following review helpful. A valuable reference tool and textbook By D. Swanson Louis Pol and Rick Thomas have rendered a valuable service with this book. For demographers it demonstrates how their methods, concepts and data can be applied to important health and health care issues; for health care professionals, it shows that the "demographic perspective" yields valuable insights into a wide range of health and health care issues. The book is clearly written, well-organized, and has a very useful set of references. The book can serve both as a reference tool for practicing professionals and as a textbook for upper-division and graduate courses dealing with health and population.

This is a thoroughgoing revision of the first edition of this classic text and reference, published by Plenum in 1992. The authors convey the general principles that underlie this applied subdiscipline and demonstrate how the merging of demography and health care impacts on the planning processes of a range of health care organizations.

From reviews of the First Edition: "At last! ...a book on health demography which draws together these two important and useful disciplines... and provides a central resource for students as well as professionals who need access to demographic methods, measures, and concepts. ... [The authors] demonstrate the relevance and applicability of demographic principles to health care in a clear, thorough manner." (Applied Demography) "A well-written, effectively organized work that clarifies the role of health demography." (Choice) "The emphasis on the application of demographic concepts and methods to the understanding and solution of health care delivery problems... makes this an extremely useful book for health care marketers. ... [V]ery well written and organized... [A] valuable reference book." (Journal of Health Care Marketing) About the Author LOUIS G. POL, Professor of Marketing, University of Nebraska at Omaha, has consulted in both corporate and public sectors. RICHARD K. THOMAS is a partner in the Memphis firm Medical Services Research Group.