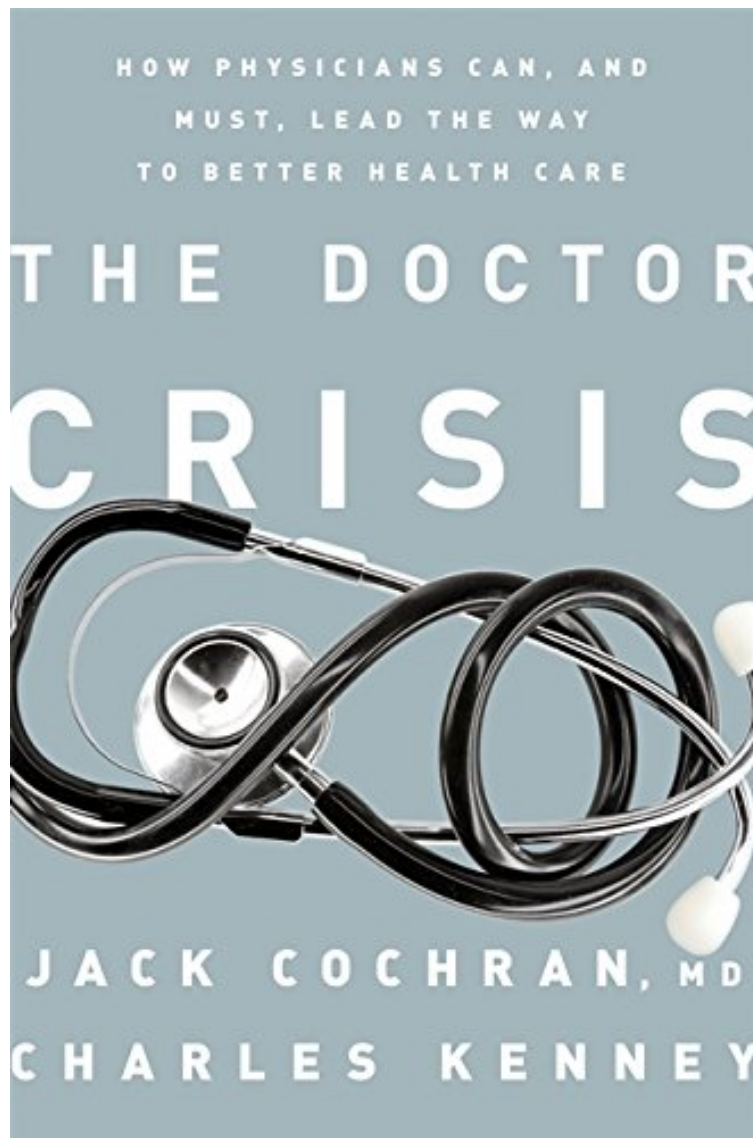


(Download free ebook) The Doctor Crisis: How Physicians Can, and Must, Lead the Way to Better Health Care

## The Doctor Crisis: How Physicians Can, and Must, Lead the Way to Better Health Care

*Jack Cochran, Charles C. Kenney*

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#215370 in Books 2014-05-06 2014-05-06 Original language: English PDF # 1 8.50 x 1.00 x 5.751, .79 #File Name: 1610394437240 pages | File size: 59.Mb

**Jack Cochran, Charles C. Kenney : The Doctor Crisis: How Physicians Can, and Must, Lead the Way to Better Health Care** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Doctor Crisis: How Physicians Can, and Must, Lead the Way to Better Health Care:

7 of 7 people found the following review helpful. health policy without jargonBy Michael J BoyleThis is a serious book written by a doctor who has been in the trenches and worked as a top level administrator. The success he has achieved has to be acknowledged, thereby giving credence to his arguments that doctors should be allowed to practice medicine and to have a large voice in public health policy without the interference of bureaucrats, insurance companies, and drug company lobbyists. This is not to say Dr. Cochran is an apologist for the medical profession. He believes that doctors must be more flexible, willing to embrace technology, and more humble in their approach to patients, nurses, and any one else with whom they work who does not happen to have a medical degree. Overall, this is an extremely balanced approach to a health care crisis from someone who has seen it from different angles. His management approach, which I would describe as a hermeneutic of 'listening' was particularly refreshing and enlightening to me.0 of 1 people found the following review helpful. TMIBy Jane TruesdaleI would have preferred a 10 page synopsis of this book rather than plodding through 220 pages of boring detailed things that Kaiser Permanente has done to try and improve their health care. Doctors may like this book, but I feel it was a waste of time.0 of 2 people found the following review helpful. If we give citizenship to people not born in the USA for time in the service (Army) then we should grant citizenship to doctorsBy Deborah Jean Marie BoydWe would have more doctors if we paid for their education. If we give citizenship to people not born in the USA for time in the service (Army) then we should grant citizenship to doctors once they satisfy their credentials for the USA. It is different from one country to another.

Calming fears, alleviating suffering, enhancing and saving livesthis is what motivates doctors virtually every single day. When the structure and culture in which physicians work are well aligned, being a doctor is a most rewarding job. But something has gone wrong in the physician world, and it is urgent that we fix it.Fundamental flaws in the US health care system make it more difficult and less rewarding than ever to be a doctor. The convergence of a complex amalgam of forces prevents primary care and specialty physicians from doing what they most want to do: Put their patients first at every step in the care process every time. Barriers include regulation, bureaucracy, the liability burden, reduced reimbursements, and much more. Physicians must accept the responsibility for guiding our nation toward a better health care delivery system, but the pathway forwardamidst jarring changes in our health care systemis not always clear.In *The Doctor Crisis*, Dr. Jack Cochran, executive director of The Permanente Federation, and author Charles Kenney show how we can improve health care on a grassroots level, regardless of political policy disputes, by improving conditions for physicians and asking them to take on broader accountability; by calling on physicians to be effective leaders as well as excellent clinicians. The authors clarify the necessary steps required to enable physicians to focus on patient care and offer concrete ideas for establishing systems that place patients' needs above all else. Cochran and Kenney make a compelling case that fixing the doctor crisis is a prerequisite to achieving access to quality and affordable health care throughout the United States.

From BooklistMany doctors are feeling pessimistic about the future of the medical profession. For them, doctoring seems harder and less fulfilling than ever before. Cochran, a physician-executive with the Kaiser Permanente medical organization, and Kenney, a health care writer, consider the causes of physician frustration and futility. As they see it, the contemporary doctor crisis exists because physicians cannot always put care of their patients first. Bureaucracy, a fear of liability, reduced payments, and excessive regulations are some of the many factors that prohibit doctors from placing the patients needs above all else. Part of the remedy is for physicians to assume active leadership roles. Doctors are positioned to play the major part in any ideal health care system that is patient-centered, easily accessed, fair, safe, affordable, efficient, high-quality, and innovative. Much of the book chronicles Cochrans role in changing the culture and reshaping the medical group of Kaiser Permanente in Colorado. *The Doctor Crisis* asserts that health care will only improve when the careers of physicians are fortified and their roles as leaders expanded. --Tony Miksanek Jack and Charles have written an inspiring piece that illustrates the personal and professional attributes that physicians and health care workers today must embody in order to improve the quality of patient care and to lead innovation within an all-too-fragmented health care service. Textured with moving vignettes from patients and the clinical community, *The Doctor Crisis* challenges physicians to stand up and lead, to take action, and to prioritize learning and evidence-based medicine. Professor the Lord Ara Darzi, PC, KBE, FRS, Paul Hamlyn Chair of Surgery and Chair of The Institute of Global Health Innovation, Imperial College LondonThe vision is compelling and provocative, that physicians and other clinicians should work together to be healers-leaders-partners.' The authors compel us with the new work, and also enable us with a rich array of stories, examples, and tools to guide our own personal journeys of growth. Maureen Bisognano, President and CEO, Institute For Healthcare ImprovementThe evidence is overwhelming that the American medical system is broken, yet few people have offered the wisdom, grit, and optimism to see a better future and reach for it. Cochran and Kenney have done just that. With extraordinary humanity and solid data, they remind all of us that status should not be confused with leadership. Each of us must learn from other disciplines, live with purpose and transparency, and make sure the joy in medicine is sustained for the next generation. Nancy L. Snyderman, MD, FACS, NBC News Chief Medical Editor, and Associate Clinical

Professor, Head and Neck Surgery, University of Pennsylvania  
Jack Cochran uses his personal experiences to draw important lessons for fundamentally transforming the US health care system. Because failure is truly not an option and the issues transcend mere money to encompass human life and well-being, everyone should read and heed Cochran's profound wisdom. Jeffrey Pfeffer, Professor of Organizational Behavior, Graduate School of Business, Stanford University  
A compelling portrayal of why physicians must lead and show the way to transformative change in health care. This book should be read by every physician who has lost hope or is losing hope in achieving professional fulfillment. Dennis S. O'Leary, MD, former President, The Joint Commission  
The core of this compelling book is the true story of how a dedicated, passionate surgeon took on a leadership role to help turn around a struggling health care organization. Both practical and wise, *The Doctor Crisis* is a must-read for health care leaders everywhere. Cochran and Kenney have managed to capture the discipline and ordinariness of the many small actions and encounters that together produce dramatic organizational change. Amy C. Edmondson, Novartis Professor of Leadership and Management, Harvard Business School, and author of *Teaming*  
In this time of tumultuous change, physicians have great challenges and wonderful opportunities. Cochran and Kenney effectively make the case for physician leadership in delivery system change, and clearly and persuasively show how physician leadership will be a critical success factor as we build a better health care system for our patients and our communities. Gary S. Kaplan, MD, Chairman and CEO, Virginia Mason Health System  
Many doctors are feeling pessimistic about the future of the medical profession. Cochran and Kenney consider part of the remedy is for physicians to play the major part in any ideal health care system that is patient-centered, easily accessed, fair, safe, affordable, efficient, high-quality, and innovative.  
Booklist  
With a unique combination of poetic storytelling, technical mastery, and executive savvy, Dr. Jack Cochran and Charles Kenney offer a design and a call for the learning and leadership we urgently need in health care. In a terrain of political debate too often marked by confusion and reductionist claims, this book brings real wisdom and compassion. It is a must-read for those searching for a route to a new care system. Donald M. Berwick, MD, President Emeritus and Senior Fellow, Institute for Healthcare Improvement  
"Rare is the book that defines and successfully presents solutions to a problem as complex as that faced by most practicing physicians today. Cochran and Kenney's ability to present their ideas so clearly and cogently makes this an especially valuable book. Even though it specifically addresses change within the health care industry...it will doubtless serve as a very useful guide for anyone seeking to lead and effect change within their own organization or industry." Boston Globe