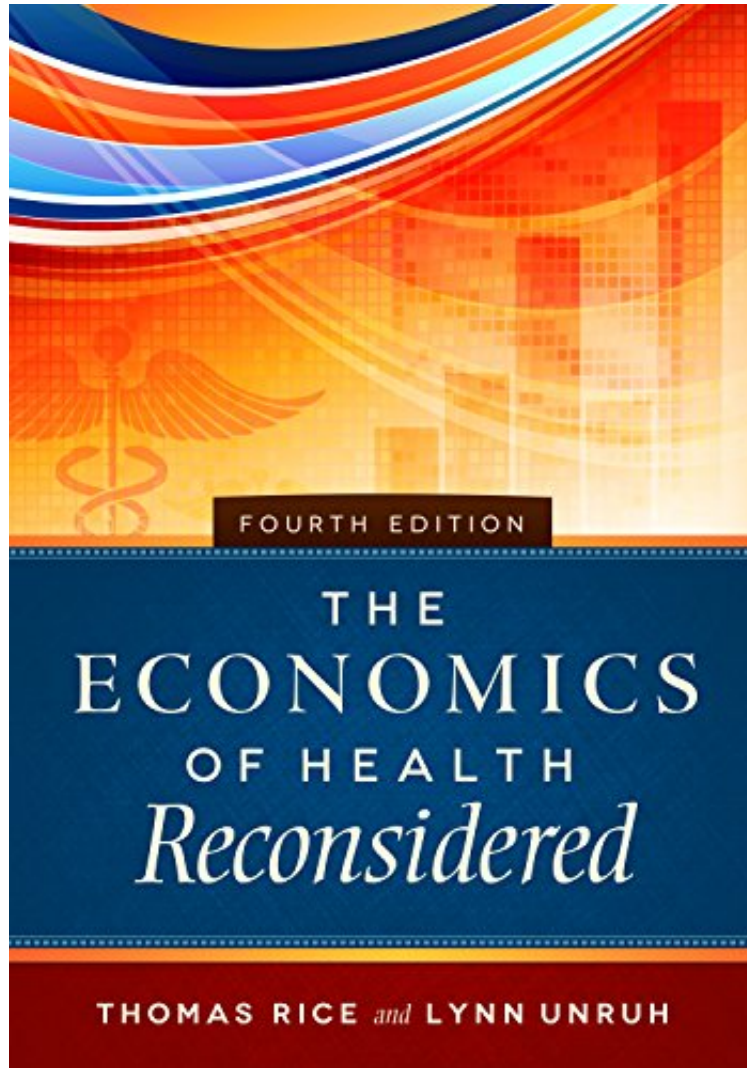


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**About the Author** Thomas Rice, PhD, is professor in the Department of Health Policy and Management at the University of California, Los Angeles (UCLA) Fielding School of Public Health. Between 2006 and 2011, he also served as vice chancellor for academic personnel at UCLA. Dr. Rice received his doctorate in economics from the University of California at Berkeley in 1982. He served on the faculty of the University of North Carolina School of Public Health from 1983 to 1991, when he joined UCLA. Dr. Rice has published widely on issues such as the behavioral economics of healthcare, competition and regulation in health services, physicians economic behavior, cost containment, health insurance, and the Medicare program. Lynn Unruh, PhD, RN, is professor in the Department of Health Management and Informatics at the University of Central Florida. Dr. Unruh received her bachelor of science in nursing from the University of Illinois and her doctorate in economics from the University of Notre Dame. She has published extensively in areas such as nurse staffing and quality in hospitals and nursing homes, the nursing workforce, the work environment in hospitals and nursing homes, and the organizational responses of hospitals and nursing homes to reimbursement, regulatory, and market forces.